



Environment & Sustainable Development in the Mediterranean Region

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PEOPLE
People working with SMAP working with people in the Mediterranean.



LAND
A region of infinite beauty and diversity to be cherished for future generations.



SEA
The middle white sea, still very much the centre of our world.



NATURE
Working together to protect the Mediterranean region's vibrant biodiversity.

NEWS

The Mediterranean celebrates its coast

October 22, 2008

The countdown began for the "Coast Day" which the Mediterranean observes on October 24 each year. This year, the celebration, which comes in the framework of SMAP III activities, will be held under the theme of "a sustainable beach management." The celebration will be the central event of a wide range of awareness-raising campaigns that highlight the importance of the environment and encourage the implementation of the Mediterranean Protocol on Integrated Coastal Zone Management (ICZM). The protocol was signed in Madrid in January of this year. The "Coast Day", was first launched on 24 October 2007 by SMAP III partner and UNEP, PAP/RAC (Priority Actions Programme Regional Activity Centre). For more information, download this document.

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